GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Tourism & Culture Department - Janma Bhoomi Maa Vooru programme 2018- Organisation of theme-based cultural competitions on all days of JBMV programme – Detailed guidelines – Orders - Issued.

YOUTH ADVANCEMENT TOURISM AND CULTURE (C&C) DEPARTMENT

G.O. Rt. No.1 **Date: 01-01-2018**

O R D E R:

Government of Andhra Pradesh is committed to make the fruits of its development efforts reach poorest of the poor, marginalized, and such other vulnerable sections of the society. The Janmabhomi programme of the State Government is one successful programme which relized voluntary participation of the local people in the Governance on a massive scale. The programme is also successful in bringing the benefits of the Government initiatives to the reach of these marginalized sections. With an objective to continue the spirit of this programme, Government is schedule to conduct another round (5th round) of Janmabhoomi-Maa Vooru in a festive atmosphere to commence from 2nd January 2018 to 11th January, 2018 in all the Gram Pachayats / Wards in the State. In this round, Government is keen to promote different forms of Art, literary and cultural activities involving all sections of the local people especially from the students and artist community.

2. In order to make programme a big success and more participatory, the competitions at various levels (Village, Mandal, District, State) will be organized on the following themes:

I. Music

(1) Vocal [for categories 1, 2, 3]

(2) Instrumental [for categories 2, 3]

(1) Vocal [time limit: not exceeding 5 minutes]

a) Classical (Solo and group separately)
b) Light Music (Solo and group separately)
c) Folk (Solo and group separately)

(2) Instrumental [time limit: not exceeding 10 minutes]

a) Veena
b) Harmonium
c) Tabala
d) Mrudangam
e) Flute
f) Guitar
g) Violin

II. Dance [for categories 1, 2, 3] [time limit: not exceeding 10 minutes]

(1) Kuchipudi (Solo and group separately)
(2) Bharata Natyam (Solo and group separately)
(3) Andhra Natyam (Solo and group separately)
(4) Kathak (Solo and group separately)
(5) Folk (Solo and group separately)

III. Theatre [for categories 2, 3] [time limit: not exceeding 15 minutes]

(1) Mono action
(2) Skit

IV. Story Telling [for category 1] [time limit: not exceeding 15 minutes

V. Poetry / Sloka Rendering [for categories 1, 2] [time limit: not exceeding 5 minutes

(P.T.O)

VI. Elocution [for category 1] [time limit: not exceeding 10 minutes]

VII. Debate (team of 2-5 individuals) [for categories 2, 3] [time limit: not exceeding 15 minutes]

VIII. Writing Skills [for categories 2, 3]

(1) Poetry Writing (both free verse and to chandassu) (Chando Badha Padyam) – Telugu – [time limit: not exceeding 30 minutes]
(2) Slogan Writing – Telugu – [time limit: not exceeding 15 minutes]
(3) Story Writing – Telugu and English – [time limit: not exceeding one hour] [maximum 4 pages]
(4) Song Writing – Telugu – [time limit: not exceeding one hour] [1 Pallavi not exceeding 4 Charanas]
(5) Essay Writing – Telugu and English – [time limit: not exceeding one hour]

IX. Painting [for categories 2, 3] (Time limit to be decided by the jury), and competition may be held separately for pencil, water colour, and oil painting, if the number of participants are sufficient.

The categories as mentioned above for competitions are as follows:

(1) Category 1: students in class 5 to class 8
(2) Category 2: students in class 9 to intermediate second year
(3) Category 3: students in degree onwards

3. The indicative guidelines for conducting the competitions in the above themes are as follows:

(i) These competitions shall be conducted by the Education Department under the overall supervision of the District Collectors as per day wise themes. District Collector shall issue instructions to the DEOs, CEOs, ZP or MPDOs to involve sufficient number of teachers and other departmental functionaries to conduct the competitions in a successful manner by making incharges from the Education Department for each village and Mandal for conduct of the competitions. Separate juries shall be constituted for all themes of the Cultural Competitions by the District Collector with teacher/ local persons having knowledge in the particular area.

(ii) Village level competitions are to be conducted from 2nd to 9th January, 2018 and Mandal level competitions on 10th and certificates will be presented on 11th Mandal function. Certificates are to be signed by the District Collector and be presented at Mandal level function on 11-01-2018.

(iii) District level and State level competitions shall be conducted subsequently and certificates and mementoes shall be presented to the winners on Ugadi Festival by the In-charge Minister at District level and by the Hon'ble Chief Minister for the State level winners.

(iv) Government desires that all the best Essays, Speeches, Poetry, Stories, Songs, Slogans and Cartoons are to be documented and printed into a document. All the District Collectors are requested to issue clear instructions to the Janmabhoomi functionaries, jury members, to send the Prize winning Essays, Speeches, Poetry, Stories, Songs, Slogans, and Cartoons to the Director of Official Language and Culture, A.P., Vijayawada (apdirectorculture@gmail.com) immediately after the announcement of the results of the competitions. The Director of Official Language and Culture A.P., Vijayawada is informed to bring out a good compilation of different subjects.

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4. The funds for organizing competitions at village and mandal level shall be met from the funds of the District Tourism Council apart from the Janmabhoomi funds.

5. The District administrations shall direct the mandal level and village level functionaries to meticulously plan for organizing the events in a smooth manner. The Director of Culture, Official Language and Culture, AP., Vijayawada shall provide all necessary technical support to the Education (SE) Department and they both shall work together and ensure conduct of the competitions in festive environment and make the Janmabhoomi programme a big success.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

MUKESH KUMAR MEENA
SECRETARY TO GOVERNMENT

To
The Education (SE) Department
The YAT &C Department
The Director, Department of Language and Culture,
A.P. Vijayawada
Copy to:
All District Collectors.
The Planning Department.
The Principal, AG., Hyderabad.
The PAO, A.P., Vijayawada.
The PS to CS
The P.S. to Prl. Secretary to Govt., RTG Department
The P.S. to Prl. Secretary to Govt., IT & C Department
The P.S. to Secretary(EO) to Govt., Planning Department
All Spl. Chief Secretaries, Prl. Secretaries and Secretaries to Govt.
SF/SC.

// FORWARDED :: BY ORDER //

SECTION OFFICER